

## RESTAURANT SECTOR CONTINUES TO GROW

Data kindly supplied by Peter Backman of Horizons FS Ltd. shows that the total frozen food purchases in 2008 were worth £2.3 billion but had declined slightly compared to 2005 by 0.7%.

However, the restaurant sector, now worth £1.1 billion had grown by 0.8% and the number of outlets had increased by 3.2% to 57,869 in 2008. Restaurants are particularly dependent on frozen food which accounts for 28% of the total food purchases.

The pubs, hotels and leisure sector and contract catering and institutions continue to struggle and both sectors declined by 2.1% in value terms in 2008.

From 2005 to 2008, food and drink sales grew by 5.7% with an increase in all sectors.

The foodservice sector served 85 million fewer meals in 2008 compared with 2005, representing a fall of 1.0% as the economic downturn began to bite in the second half of 2008.

If you would like further detail behind the top line number, please contact Peter Backman at Horizons FS Ltd.

Tel: 020 8349 0162 or via their website:  
www.horizonsforsuccess.com.

### FOCUS ON FOODSERVICE COMPLETE SECTOR STATISTICS 2005 AND 2008 COMPARISON

#### FOOD PURCHASES

Food Categories	RESTAURANTS			PUBS, HOTEL & LEISURE			CONTRACT CATERING & INSTITUTIONS			TOTAL		
	2005 £ millions	2008 £ millions	% Gain/Loss	2005 £ millions	2008 £ millions	% Gain/Loss	2005 £ millions	2008 £ millions	% Gain/Loss	2005 £ millions	2008 £ millions	% Gain/Loss
Frozen	1,126	1,135	0.8	716	701	-2.1	479	469	-2.1	2,321	2,305	-0.7
Chilled - Long Life	436	446	2.3	306	307	0.3	473	478	1.1	1,215	1,231	1.3
Chilled - Short Life	1,397	1,461	4.6	809	836	3.3	835	872	4.4	3,041	3,169	4.2
Ambient	1,033	1,053	1.9	1,612	1,627	0.9	877	873	-0.5	3,522	3,553	0.9
Total	3,992	4,095	2.6	3,443	3,471	0.8	2,664	2,692	1.1	10,099	10,258	1.6

#### GENERAL INFORMATION

Information Categories	RESTAURANTS			PUBS, HOTEL & LEISURE			CONTRACT CATERING & INSTITUTIONS			TOTAL		
	2005	2008	% Gain/Loss	2005	2008	% Gain/Loss	2005	2008	% Gain/Loss	2005	2008	% Gain/Loss
No. of Outlets	56,060	57,869	3.2	117,176	114,770	-2.1	89,745	89,494	-0.3	262,981	262,133	-0.3
No. of Meals Served - Millions	2,740	2,776	1.3	2,280	2,247	-1.4	3,599	3,511	-2.4	8,619	8,534	-1.0
Food and Drink Sales £ millions	17,847	19,006	6.5	16,122	16,955	5.2	4,983	5,215	4.7	38,952	41,176	5.7

**Horizons**

Source: Horizons FS Ltd. For further information, contact Peter Backman, Horizons FS Ltd. Tel: 020 8349 0162  
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